viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

VNS/NCC

**Invoice** 

Hillary for America

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1127013 Invoice Date: 04-28-2016 Contract ID: 798992 Client ID: 42218 Campaign ID: Estimate ID: 4551 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$4,088.00
Agency Commission (\$613.19)
Rep. Firm Commission (\$1,216.18)

Net Advertising Fee \$2,258.63

**Sub Total** \$2,258.63

Total This Invoice \$2,258.63

/62267320/ 1899

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Hillary for America

Remarks: /62267320/ Bill Cycle: 04/16 Rep. Firm: VNS/NCC Contract ID: 798992 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/12/16	Tuesday	MNBC-E	1899-PHILADELPHIA	The Last Word	1:18am	HFA16M119H	00:00:30	Charged	11.00	*
04/12/16	Tuesday	MNBC-E	1899-PHILADELPHIA	The Last Word	1:32am	HFA16M119H	00:00:30	Charged	11.00	*
04/12/16	Tuesday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	39.00	*
04/12/16	Tuesday		1899-PHILADELPHIA	,		HFA16M119H	00:00:30	Charged	24.00	*
04/12/16	Tuesday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	22.00	*
04/12/16	Tuesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	48.00	*
04/12/16	Tuesday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/12/16	Tuesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	48.00	*
04/12/16	Tuesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/12/16	Tuesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	111.00	*
04/12/16	Tuesday			The Rachel Maddow Show		HFA16M119H	00:00:30	Charged	60.00	*
04/12/16	Tuesday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	60.00	*
04/12/16	Tuesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	111.00	*
04/12/16	Tuesday	TBSC-E	1899-PHILADELPHIA			HFA16M119H	00:00:30		111.00	*
								Charged		*
04/12/16	Tuesday	TNT-E		Mem Grizzli@LA Clippers		HFA16M119H	00:00:30	Charged	111.00	*
04/13/16	Wednesday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/13/16	Wednesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/13/16	Wednesday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	39.00	*
04/13/16	Wednesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/13/16	Wednesday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	12.00	*
04/13/16	Wednesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	16.00	
04/13/16	Wednesday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	24.00	*
04/13/16	Wednesday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	12.00	*
04/13/16	Wednesday	HGTV-E	1899-PHILADELPHIA	Flea Market Flip	11:47am	HFA16M119H	00:00:30	Charged	24.00	*
04/13/16	Wednesday	CNN-E	1899-PHILADELPHIA	CNN Newsroom	3:48pm	HFA16M119H	00:00:30	Charged	22.00	*
04/13/16	Wednesday	HALL-E	1899-PHILADELPHIA	Little House Prairie	4:22pm	HFA16M119H	00:00:30	Charged	27.00	*
04/13/16	Wednesday	HALL-E	1899-PHILADELPHIA	Last Man Standing	8:19pm	HFA16M119H	00:00:30	Charged	60.00	*
04/13/16	Wednesday	USA-E	1899-PHILADELPHIA	NY Rangers@Pitt Penguin	8:24pm	HFA16M119H	00:00:30	Charged	120.00	*
04/13/16	Wednesday	TNT-E	1899-PHILADELPHIA	Castle	8:41pm	HFA16M119H	00:00:30	Charged	111.00	*
04/13/16	Wednesday	TNT-E	1899-PHILADELPHIA	Castle	9:10pm	HFA16M119H	00:00:30	Charged	111.00	*
04/13/16	Wednesday	CNN-E	1899-PHILADELPHIA	Anderson Cooper 360	9:50pm	HFA16M119H	00:00:30	Charged	87.00	*
04/13/16	Wednesday	USA-E	1899-PHILADELPHIA	Hunters	11:05pm	HFA16M119H	00:00:30	Charged	120.00	*
04/13/16	Wednesday		1899-PHILADELPHIA		11:18pm	HFA16M119H	00:00:30	Charged	60.00	*
04/13/16	Wednesday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	87.00	*
04/14/16	Thursday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/14/16	Thursday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/14/16	Thursday	CNN-E	1899-PHILADELPHIA	-		HFA16M119H	00:00:30	Charged	39.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/14/16	Thursday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/14/16	Thursday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	12.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	24.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	•	48.00	*
04/14/16	•	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged Charged	39.00	*
	Thursday Thursday					HFA16M119H	00:00:30			*
04/14/16	,		1899-PHILADELPHIA					Charged	27.00	*
04/14/16	Thursday	TBSC-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	111.00	*
04/14/16	Thursday			The Rachel Maddow Show		HFA16M119H	00:00:30	Charged	60.00	*
04/14/16	Thursday	USA-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	120.00	*
04/14/16	Thursday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	60.00	*
04/14/16	Thursday			Real Housewives Potomac		HFA16M119H	00:00:30	Charged	111.00	
04/15/16	Friday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/15/16	Friday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	11.00	*
04/15/16	Friday	CNN-E	1899-PHILADELPHIA	New Day	6:32am	HFA16M119H	00:00:30	Charged	39.00	*
04/15/16	Friday	HALL-E	1899-PHILADELPHIA	Home & Family	11:38am	HFA16M119H	00:00:30	Charged	12.00	*
04/15/16	Friday	MNBC-E	1899-PHILADELPHIA	Place for Politics 2016	12:34pm	HFA16M119H	00:00:30	Charged	16.00	*
04/15/16	Friday	CNN-E	1899-PHILADELPHIA	Wolf	1:46pm	HFA16M119H	00:00:30	Charged	22.00	*
04/15/16	Friday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	39.00	*
04/15/16	Friday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	48.00	*
04/15/16	Friday	CNN-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	39.00	*
04/15/16	Friday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	27.00	*
04/15/16	Friday	HALL-E				HFA16M119H	00:00:30	Charged	60.00	*
04/15/16	Friday			The Rachel Maddow Show		HFA16M119H	00:00:30	Charged	60.00	*
04/15/16	Friday	HALL-E	1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	60.00	*
04/15/16	Friday		1899-PHILADELPHIA			HFA16M119H	00:00:30	Charged	111.00	*
5 1, 15, 10	. riday	DI.VO-L		Copie o Oodon	10.1 <del>4</del> pill	/ (10)	55.55.50	Sharged		

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04/15/16	Friday	TNT-E	1899-PHILADELPHIA TNT Movies	10:53pm	HFA16M119H	00:00:30	Charged	111.00	*
04/15/16	Friday	BRVO-E	1899-PHILADELPHIA Shahs of Sunset	11:38pm	HFA16M119H	00:00:30	Charged	111.00	*
04/16/16	Saturday	HALL-E	1899-PHILADELPHIA The Golden Girls	12:46am	HFA16G213H	00:00:30	Charged	11.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA The Rachel Maddow Show	12:49am	HFA16G213H	00:00:30	Charged	11.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Lockup: Raw	1:10am	HFA16G218H	00:00:30	Charged	11.00	*
04/16/16	Saturday	HALL-E	1899-PHILADELPHIA Frasier	1:46am	HFA16G218H	00:00:30	Charged	11.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA New Day Saturday	7:41am	HFA16G213H	00:00:30	Charged	39.00	*
04/16/16	Saturday	HALL-E	1899-PHILADELPHIA The Middle	8:22am	HFA16M119H	00:00:30	Charged	11.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Place for Politics 2016	10:29am	HFA16M119H	00:00:30	Charged	16.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Place for Politics 2016	11:29am	HFA16G213H	00:00:30	Charged	16.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Place for Politics 2016	11:50am	HFA16G218H	00:00:30	Charged	16.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA CNN Newsroom	12:49pm	HFA16G218H	00:00:30	Charged	22.00	*
04/16/16	Saturday	HALL-E	1899-PHILADELPHIA A Ring by Spring	4:51pm	HFA16G213H	00:00:30	Charged	27.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Caught On Camera	5:30pm	HFA16G213H	00:00:30	Charged	27.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA CNN Newsroom	5:58pm	HFA16G213H	00:00:30	Charged	39.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA Smerconish	6:59pm	HFA16G218H	00:00:30	Charged	39.00	*
04/16/16	Saturday	MNBC-E	1899-PHILADELPHIA Caught On Camera	7:51pm	HFA16G218H	00:00:30	Charged	27.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA The Eighties	8:00pm	HFA16G213H	00:00:30	Charged	87.00	*
04/16/16	Saturday	TBSC-E	1899-PHILADELPHIA The Big Bang Theory	9:44pm	HFA16G213H	00:00:30	Charged	111.00	*
04/16/16	Saturday	USA-E	1899-PHILADELPHIA Law & Order: SVU	10:30pm	HFA16G213H	00:00:30	Charged	120.00	*
04/16/16	Saturday	CNN-E	1899-PHILADELPHIA Race For White House	11:46pm	HFA16G218H	00:00:30	Charged	87.00	*

Grand Total 4,088.00

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du Conid: 798992

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<sup>\*=</sup>Spot Costs are calculated using the sum of spot costs for all zones within the zone group.